



One Day Intellectual Property (IP) Awareness Program (IPR Component of MSME Innovative Scheme) Sri Potti Sriramulu Nellore District

Under IPR Component of MSME Innovative Scheme, Ministry of MSME

📍 Basic Information

Name of IPFC: MITS IPFC

Date of Programme: 13-03-2025

Venue: ECE Seminar Hall, Narayana Engineering College, Nellore

District & State: Sri Potti Sriramulu Nellore, Andhra Pradesh

Target Audience/Name of Cluster: 70

Number of Participants: 121

📷 Event Glimpses

(Attach 3-4 best quality photographs)

You may also provide a link to a folder (Google Drive, Dropbox, etc.)



MITS
MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
(Deemed to be University under section 3 of UGC Act, 1956)
www.mits.ac.in
Madanapalle-517325, Annamayya Dist., Andhra Pradesh, India.



NARAYANA
ENGINEERING COLLEGE
NELLORE, AP (AUTONOMOUS)
Muthukur Road, A.K. Nagar, Nellore, Andhra Pradesh-524004

Hearty Welcome to

One Day IP Awareness Program
(IPR Component of MSME Innovative scheme)
under MITS-IPFC, Madanapalle

MSME in Collaboration with Narayana Engineering College, Sri Potti Sriramulu Nellore District.

**Representatives of MSMEs / Startups, Faculty / Students of
Sri Potti Sriramulu Nellore District are Invited to attend the Program**

Date: 13-03-2026 Time: 10.00 AM



Mr. Satish Kumar, IES
Assistant Director
Department of Food & Public Distribution
Ministry of Consumer Affairs,
Govt of India, New Delhi.

Venue:
**ECE Seminar Hall
B-Block, NCE
Sri Potti Sriramulu
Nellore District**



Dr. K. Sunitha
Registrar (I/C)
Vikrama Simhapuri University
Nellore

Chief Patron
Dr. N. Vijaya Bhaskar Choudary
Founder & Chancellor

Chief Patron
Mr. Y. Vinay Kumar
Management Secretary

Patron
Dr. B. Dattatraya Sarma
Director, NEPC

Patron
Sri. N. Dwarakanath
Pro - Chancellor

Patron
Mrs. Keerthi Nadella
Executive Director

Patron
Dr. C. Yavaraj
Vice - Chancellor (I/c)

Convenor
Dr. R. Thulasiram Naidu
Chief Coordinator
MITS - IPFC

Convenor
Dr. V. Ravi Prasad
Principal
NEC-Nellore

Coordinator
Dr. P. Sivalah
Assoc. Dean R&D
MITS

Coordinator
Dr. Sai Kumar
Professor
NEC-Nellore

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Programme Overview

(Briefly mention the objective of the One Day Awareness Programme)

Introduction

A One Day Intellectual Property (IP) Awareness Program under the MSME Innovative Scheme was successfully organized by MITS-IPFC, Madanapalle in collaboration with Narayana Engineering College (NEC), Nellore on 13th March 2026. The program aimed to disseminate knowledge on Intellectual Property Rights (IPR), promote innovation, and create awareness about MSME support mechanisms among students, faculty, and budding entrepreneurs.

Inaugural Session

The inaugural session commenced at 10:00 AM in ECE Seminar Hall, Narayana Engineering College, Nellore with the presence of eminent dignitaries from academia, government, and industry.

Distinguished Dignitaries:

- Dr. R. Thulasiram Naidu, Advisor (R&D & Consultancy), MITS
- Dr. V. Ravi Prasad, Principal, NEC

- Dr. B. Dattatraya Sarma, Director, NEC
- Dr. P. Josthna, Coordinator, TOCIC-SPMVV, Tirupati
- Mr. P. Sridhar Babu, DD-DIC, Nellore District
- Mr. P. Abdul Khayum, DSDO, Nellore District
- Dr. K. Suneetha, Registrar (I/c), Vikrama Simhapuri University
- Mr. Satish Kumar, Assistant Director, Ministry of Consumer Affairs, Govt. of India
- Mr. Y. Vinay Kumar, Management Secretary, NEC

Highlights of the Session:

- Dr. R. Thulasiram Naidu delivered the welcome speech emphasizing the role of IPR in research and innovation ecosystems.



- Dr. V. Ravi Prasad welcomed the gathering and highlighted institutional collaboration.



- Guest speakers addressed the participants on innovation, technology transfer, and institutional support systems.





- Chief Guests shared valuable insights on policy frameworks, intellectual property protection, and national initiatives.





- The session concluded with felicitation of dignitaries and vote of thanks by Dr. K. Sai Kumar.

Technical Sessions

The technical sessions covered critical aspects of IPR, innovation schemes, and MSME opportunities.

Session I (11:00 AM – 12:00 PM)

Topic: IPR Awareness

Speaker: Mr. Satish Kumar



- Detailed explanation of intellectual property rights and their importance.
- Overview of patent systems and legal frameworks in India.

Session II (12:00 PM – 01:00 PM)

Topic: DSIR PRISM Scheme – Promotion of Innovation & Entrepreneurship

Speaker: Dr. P. Josthna



- Explained PRISM scheme objectives and application procedures.
- Highlighted funding opportunities for innovators and startups.

Session III (02:00 PM – 04:00 PM)

Topic: MSME & IPFC Funding Opportunities and Procedures

Speaker: Mr. Satish Kumar



- Discussed financial support schemes available for MSMEs.
- Explained the role of IPFC in facilitating innovation funding.

Outcomes of the Program

- Enhanced awareness of Intellectual Property Rights among participants.
- Increased understanding of government schemes like PRISM and MSME funding.
- Encouraged innovation-driven entrepreneurship among students and faculty.
- Strengthened collaboration between academic institutions and government bodies.

Conclusion

The One Day IP Awareness Program at NEC, Nellore was highly impactful in promoting knowledge on intellectual property, innovation funding, and entrepreneurship. The expert sessions provided practical insights into policy frameworks, funding mechanisms, and real-world applications, thereby motivating participants to engage in research, innovation, and startup activities.

Credentials

- **Attach session wise photos (if any):**



















At narayana engineering college
Intellectual Property (IPR) Awareness
Conference..

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One day Intellectual Property (IPR) Awareness Program was conducted under the IPR part of MSME Innovative Scheme at Narayana Engineering College, Nellore District. This program was jointly organized by the MITS Intellectual Property Facilitation Center (MITS-IPFC) of Madanapalle Institute of Technology & Science (MITS) and Narayana Engineering College. The keynote guests at the program elaborate on the importance of intellectual property rights, the benefits of IPR for startups and MSMEs. Satish Kumar, Assistant Director, Food & Public Distribution Department, Government of India explains the patent filing procedure. Vikrama Simhapuri University Registrar (I/C) Dr. K. Sunita addressing the principles of IPR for students and MSMEs. Intellectual property rights through this program. Educated students, researchers and MSME representatives on MSME support schemes and patent filing procedures. In this program, Narayana Engineering College Managing Secretary Sri Y. Vinay Kumar, Director Dr. B. Dattatreya Sharma, Principal Dr. Ravi Prasad, Dr. Sai Kumar faculty and research students participated.

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List of Participants

S. No.	Name	Type of Participant (MSME, others)	Udyam Registration No.	Mobile No.
1.	K V Kishore	Associate Professor	-	8309999537
2.	MUSUNORU RAMU	Assistant Professor	-	9441553295
3.	MUTHAM ANIRUDH	STUDENT	-	9515835552
4.	Eduru keerthana	Student	-	8977109224
5.	K Sri Kiran Reddy	Student	-	8074469989
6.	Ayitha Bharani	Student	-	6301355688
7.	Kopparthi venkata naga sai yaswanth	Student	-	9347122949
8.	K.Uma Maheswari	Student	-	7330644215
9.	Akula Hemanth sai	Student	-	9490934664
10.	D. V.N.Pavitra	Student	-	6301288739
11.	DONIPARTHI VENKATA NAGA SAI JAHNAVI	Student	-	9885546834
12.	M.v.s.jeswitha	Student	-	6300830635
13.	PERAKAM HEMA KIRAN	STUDENT	-	9281006629
14.	Chitumamilla Kavya Anjali	1st year	-	9014204306
15.	Vendoti Mallika	Student	-	7093753781
16.	Yadala Venkata Surendra	Assistant professor	-	8499805087
17.	N.sandeep	Student	-	8639946023
18.	M.Gnanneswara	Student	-	6281214238
19.	K.Vamsi	Student	-	9502052013
20.	Gandavarapu Praveen	Student	-	6302604658
21.	Podili Dharani	Student	-	9000847388
22.	Muppasani Mounika	Student	-	7993315594
23.	Narapareddy Deekshitha	Student	-	7793979011
24.	MULI SUSHMITHA	Student	-	9347984040
25.	E.V.S.Indra lahari	Student	-	9390027811
26.	T Indhu	Student	-	8019183659
27.	B.Adam Babu Naik	Student	-	9391554687
28.	SHAIK SADIYA	STUDENT	-	7396800361
29.	Patan.Saquiya	Student	-	7396014786
30.	J.vivek	Student	-	9866075659
31.	DAGGUMATI MOHAN	Student	-	9110758092
32.	KANNA SUMANTH	Assistant professor	-	7981524775
33.	Devarapalli Tejaswini	Student	-	6303807201
34.	Ch. N. V. Harshini	Student	-	8328335843
35.	KOPPOLU CHANDANA	STUDENT	-	8919549867

36.	PILLELLA SUSMITHA	Student	-	9392622543
37.	M.Thanusha	Student	-	9111922289
38.	R.Royal Jones	Student	-	6302121417
39.	Kanisetty Devi Sai Susmitha	Student	-	7995804785
40.	Siddabattuni Charmi	Student	-	8688930032
41.	Eduuru Rishitha	Student	-	8125767595
42.	CHANDALURU MANOGNA	Student	-	9849028200
43.	B vijayalakshmi	Assistant Professor	-	8309999630
44.	T.Hema	Student	-	9014120544
45.	PUTHA P L N TULASI KUMARI	Student	-	6303373422
46.	Kiran Reddy	Student	-	8074469989
47.	Dr. Sk. Shahenoor Basha	Associate Professor	-	8247480005
48.	Shaik Reshma	Student	-	8712114745
49.	Anusha Swarnapudi	Student	-	9581919121
50.	R.Avinash	Student	-	8639229629
51.	Mahesh Chand Syama	Student	-	8125865711
52.	TALLURU UMA VYSHNAVI	STUDENT	-	7416637847
53.	Mohammed Akheeba Banu	Student	-	9676074411
54.	V.Anuja	Student	-	9154935763
55.	T.Dharini Krishna	Student	-	8247446274
56.	Thirupathi BhuvanaSree	STUDENT	-	9177298407
57.	MOHAMMED SHEEMA SADIYA	Student	-	7013005422
58.	Ch Jyotsna	Student	-	8179192279
59.	M.Sri Lakshmi	Student	-	9493705236
60.	Y Muni Jahnvi	Student	-	7989621826
61.	K.Duraga	Assistant professor	-	8676076458
62.	T. Sushank varshith	Student	-	7989006335
63.	Dr.Thummala Sudheer	Professor	-	9030014399
64.	Suresh P	Asst professor	-	9553548750
65.	Thumuluru sreeja shanmukha Iswarya	Student	-	9154742520
66.	Thotapalli sravani	Student	-	6309319506
67.	T.Sumasri	Student	-	9390051491
68.	Dr P Penchalaiah	Professor	-	9392901073
69.	Khatokar Saranya	Student	-	9398831909
70.	Dr.P.Giri Prasad	Associate professor	-	6309877148
71.	SANGATHOTI HARIBABU	Assistant Professor	-	9963664991
72.	Akhib Khan Bahamani	Professor	-	9886251824
73.	Uppu Teja Sai Akhila	Student	-	9866103799
74.	Gumparlapati Eswar	Student	-	6304277617

75.	Dr.K.venkatalakshmi	Associate Professor	-	8374508167
76.	kethi reddy santhi sagar reddy	professor	-	9704803650
77.	GOLLA BHANUPRAKASH	STUDENT	-	9581446725
78.	Mukkanti Ravi Teja	Student	-	8639483467
79.	TIMMIRI SAI SRINIVASULU	STUDENT	-	7416030992
80.	Velugu Amarendra	Student	-	7032274829
81.	Hariprakash	Student	-	9550518161
82.	SHAIK SUHEL	Student	-	6301110793
83.	Varagani Sri Vamsi	Student	-	9381283554
84.	Karudumpala sreekanth	Student	-	9381136141
85.	Dr. Rajendra chadalawada	Professor	-	7013372266
86.	Dr. Rajendra chadalawada	Professor	-	7013372266
87.	Khatokar Saranya	Student	-	9398831909
88.	Dr.J V S Bhaskar	Professor	-	9848907471
89.	Dr.G.Venkateswarlu	Professor	-	7780566392
90.	GADIMERY SAI GANESH	STUDENT	-	6304372376
91.	P keerthi	Manager	-	7307774631
92.	Y Alfred Isaac	IRM	-	7702999078
93.	Nandyala Lakshmi Narayana	Associate Professor	-	9490323054
94.	Shaik Irfana	Student	-	9676434892
95.	Erakam Kavya Sahithya	Student	-	9849499105
96.	GUJJALA AKHILA	Student	-	6281892280
97.	Komari Banu	Student	-	7842422019
98.	Kandalam Sai Arpitha	Student	-	8919442774
99.	Kasukurthi Rincy	Student	-	7893988068
100.	Kadivati vaishnavi	Student	-	9398012222
101.	Ganta.Gowthamchandu	Student	-	8309991946
102.	Ch yakshith mallik	Student	-	9347262750
103.	G.Dhana Lakshmi	Student	-	7989625886
104.	Magam sathish	Student	-	9949403101
105.	GRANDHE VENKATA SURYA HARSHITH	STUDENT	-	8555985081
106.	Yagnesh	Student	-	7386699936
107.	Dr S Rajendra Prasad	Professor	-	6303152763
108.	PavanKumar Mannem	Student	-	7386185830
109.	Sk Mubashir naz	Student	-	8142587156
110.	Bodagala Navyasri	Student	-	7569561182
111.	MANDA JHANSY DURGA	Student	-	9676281312
112.	S.Rithin	Student	-	8688810632
113.	Dega Venkateswarlu	Student	-	9515968178
114.	Malli. Rushikesh	Student	-	9848081570
115.	Shaik thanseer	Student	-	8501882421
116.	Swarna Dinesh Sujith reddy	Student	-	8985121083

117.	P.RAJIV	Student		6305900870
118.	Ch.Tharun kumar	Student		9059292157
119.	SHAIK ARIF	Student		9640902388
120.	P. Sai moudgalya	Student		9642831283
121.	B.sujitha	Student		9949939395
